

JENSON D. CRIPPS

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EDUCATION

University of Notre Dame, Notre Dame, IN
Bachelor of Business Administration | Business Analytics, Real Estate

May 2024

Cathedral High School, Indianapolis, IN
Valedictorian

May 2020

RELEVANT EXPERIENCE

Homebound, San Francisco, CA
Investment Strategy & Growth Analyst

August 2024 - Present

- Manages acquisitions in Houston metro area with coverage extending to South Florida and Dallas
- Supports underwriting of multi-lot acquisitions in Texas, collaborating with investment strategy and growth teams
- Aids in opening new markets through market research and discovery, utilizing machine learning workflows
- Supports efforts in BOOL strategy optimization through identifying bottlenecks and discussing new growth opportunities
- Responsible for establishing a line of connection between technical teams and underwriting to help iterate and improve on systems

Cripps LLC, Indianapolis, IN
Founder

December 2021 - Present

- Invests personal capital into short-term rental properties in Indianapolis, IN
- Manages guest communications, cleaning schedules, and property maintenance remotely while maintaining the highest service status
- Analyzes residential real estate properties for short-term rental investment feasibility
- Maintains Superhost status and Guest Favorite designations on Airbnb

Engle Family Office, Remote
Real Estate Private Equity Intern

September 2023 – August 2024

- Developed a financial model for the Managing Principal and Director of Acquisitions
- Constructed a cash-on-cash analysis model allowing for simple property and portfolio cashflow analysis
- Communicated with management and devised a model that would suit their needs to monitor and plan acquisitions

Mitsui Fudosan America Inc, San Francisco, CA
Acquisitions Intern

Summer 2023

- Aided in modeling \$1B+ in multifamily assets for the company utilizing Mitsui's financial modeling training
- Involved in the underwriting \$100M+ of industrial and industrial value-add deals
- Met directly with partners to inform underwriting decisions in active deals for Mitsui and networked at local real estate events
- Created investment previews and presentations to communicate to the Japanese executives
- Helped refine and develop a rent comp analysis template by utilizing data pulled from CoStar
- Traveled on-site to analyze a new deal proposal, conducted individual underwriting, created an investment presentation, and pitched a project to the entire San Francisco office with the CEO and Senior Vice President present

The IDEA Center, Notre Dame, IN
Startup Founder

Summer 2022

- Accepted as top 5% of entrepreneurs at Notre Dame for a 10-week summer internship
- Connected with capital providers and business owners while learning the process of venture-raising
- Developed fitness supplement technology, leading a team of six individuals with professional, technical backgrounds
- Leveraged learnings from design and management courses to lead a multidisciplinary team of six individuals on a profitable venture
- Successfully took a project from ideation to launch within three months, leading to ~\$1.8M in revenue generated

PROJECTS

New Construction Analysis Platform

Present

- Built a real estate web application using Nextjs, Typescript, Python, FastAPI, Tailwind CSS, and Supabase
- Automated real estate data extraction to transform and visualize information, informing single family construction decisions
- Developed quicker workflows through user-centric design on the comparable selection, designation, and comparison stages
- Utilized application in multi-lot underwriting to quickly onboard onto new markets as deal-flow rapidly increased
- Embraced AI workflows with SOTA tools which enabled rapid development and iteration

Spatial Walkability and Home Prices Model

Spring 2024

- Developed a model in R using census data to look at the correlations between home values and walkability scores
- Visualized spatial data to compare the effects across various metros
- Presented geo-spatial visualizations to tell the story of the development of multiple major metros

Short-Term Rental Data Tool

Fall 2022

- Used Beautiful Soup and Selenium to extract data on short-term rental listings and host information
- Cleaned data and conducted statistical analysis on hosting information
- Visualized data through Tableau and Matplotlib to aid in own investment decisions for Cripps LLC

SKILLS AND INTERESTS

Skills: PowerPoint, Word, Excel, Python, Public Speaking, Leadership, SQL, Tableau, R, JS (Novice), PyTorch, Data Visualization, Figma, Photoshop,
Interests: Espresso, Brutalist Design, Proptech, Startup, Urban Planning, UFC, Machine Learning, STR, Design
Certifications and Training: Eastdil Secured Summer Training, Argus Enterprise, Indiana Brokerage License, ND Pro Forma Training, Stanford Machine Learning Certification, Ackman-Ziff 2024 AZ Educate Graduate, LangGraph/Huggingface Agents